

Similarity vs. Association in  
neural oscillatory data:  
expectations, hints and  
applications

Alessandro Lopopolo

VU Amsterdam

July 1, 2015

# Goals

- Assessing the **biological plausibility** of the distinction between similarity and association.
- **MVPA-Neural Decoding** from concept to relation-wise classification.
- **Brain computer interface** for communication based on semantic relations.

# Association vs. Similarity

...a working definition...

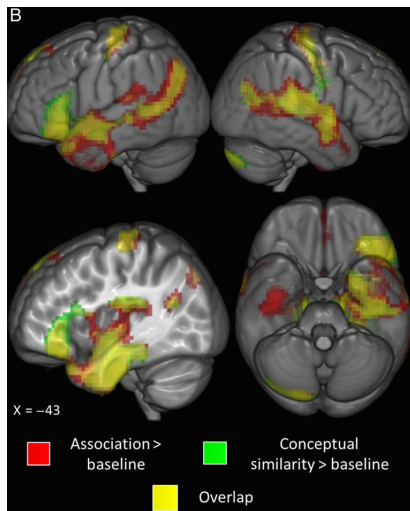
- **Association:** function of co-occurrence in space, time or language [*car,petrol*],
- **Similarity:** function of overlap of perceptual, functional, conceptual features [*car,bike*],
- **Neither mutually exclusive nor independent.**

Long-term memory:

Association → Episodic Memory

Similarity → Semantic Memory

# Association = Similarity (fMRI)



- 96 + 96 prime-probe pairs,
- LSA-based association score ( $>0.2$ ),
- Associated pairs: score  $>0.2$  & belonging to 2  $\neq$  categories (eg: living vs. artifacts or tools vs. clothing),
- Similar pairs: score  $<0.2$  & belonging to the same category,
- Tasks: Association & Similarity judgment,
- GLM contrasts: Association judgment > letter matching & Similarity judgment > letter matching.

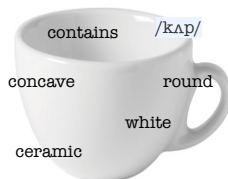
Jackson et al. 2014

# Association = Similarity (fMRI)

Jackson et al. 2014 propose a **common mechanism** underlying both Association and Similarity

## Cooccurrence of...

Features



Concepts



# Association = Similarity (fMRI)

Jackson et al. 2014 assume a binary, orthogonal treatment of Association and Similarity. There are pairs that are:

- Associated pairs that are not Similar,
- Similar pairs that are not Associated.

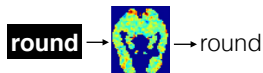
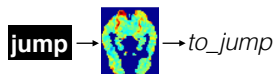
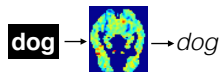
## **Alternative hypothesis:**

- Association and Similarity are distinct dimensions processed in parallel in the same hubs, but at different time or time-frequency slots.

# Decoding *semantic relations* from the brain

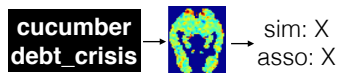
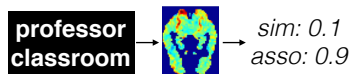
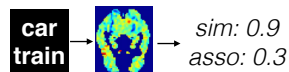
## Concept-wise (Haxby):

given a stimulus →  
observe activity →  
guess label



## Relation-wise:

given a pair of words →  
observe activity → return a  
binary, graded or categorial  
value in terms of semantic  
relation between within the pair



# Association in EEG: ERP & Decoding

Prime	Probe
Unrelated	
tang (pliers)	- opbrengst (yield)
berg (mountain)	- drankje (small drink)
eland (moose)	- eerbied (respect)
rog (ray)	- maaier (mower)
gesp (buckle)	- reflectie (reflection)
specht (woodpecker)	- verpleger (male nurse)
Related	
mier (ant)	- klein (small)
tram (tram)	- spoor (track)
racket (racket)	- tennis (tennis)
naald (needle)	- draad (thread)
inktvis (squid)	- tentakel (tentacle)
slurf (trunk)	- olifant (elephant)

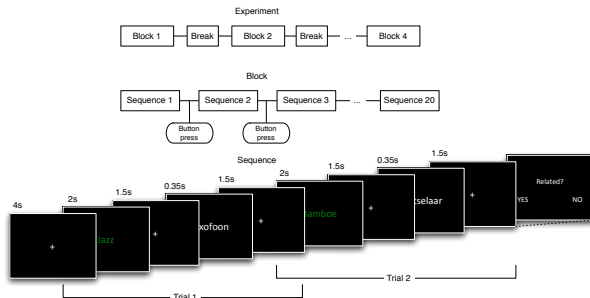
**Table 4.2: Examples of stimuli used in the experiment.** Taken from the related and unrelated sets.

De Deyne and Storms 2008

Geuze, Farquhar and Desain 2014



# Association in EEG: ERP & Decoding

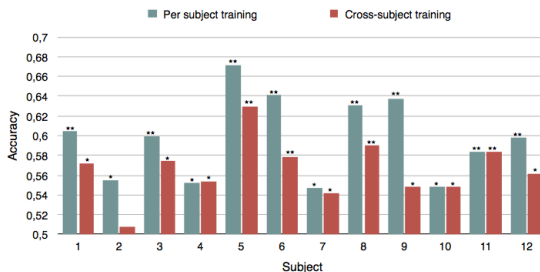


**Figure 4.2: Schematic overview the experimental design.** From global in time (top), to local in time (bottom).

Geuze, Farquhar and Desain 2014



# Association in EEG: ERP & Decoding



**Figure 4.4: Classification accuracies for the individually trained classifier and the classifier trained across subjects.** Accuracies are mean accuracies of test set performance over ten folds. (\*  $0.001 < p < 0.05$ , \*\*  $p < 0.001$ ).

Geuze, Farquhar and Desain 2014

# Association vs. Similarity in EEG: trial clustering

- Exploratory approach,
- Trial: 5,35s of brain activity associated with a <prime,probe> pair,
- Pairs assigned an Association and Similarity score,
- Clustering on the time-series,
- Average Asso & Sim score per cluster.

Average scores significantly different between clusters?

**Cluster on neural processing data, see if matches with significant differences in semantic scores.**

# Preliminary Results

DETREND --> DOWNSAMPLE --> BANDF (**12-30Hz**) --> MAST

	Asso	PathSim	W&Psim	L&Csim
C1:	0.0563	0.1737	0.4009	0.4487
C2:	0.0538	0.1488	0.3427	0.3465
h:	0	<b>1</b>	<b>1</b>	<b>1</b>
p:	0.7585	0.0851	0.0183	0.0530

DETREND --> DOWNSAMPLE --> BANDF (**4-7Hz**) --> MAST

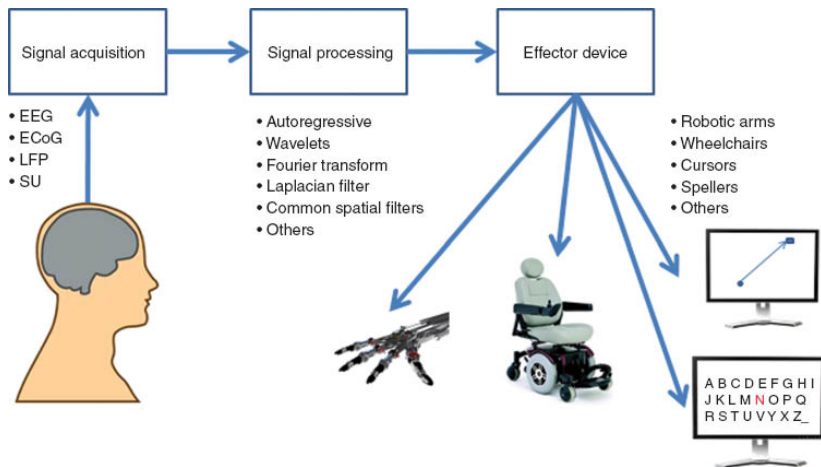
	Asso	PathSim	W&Psim	L&Csim
C1:	0.0607	0.1529	0.3742	0.3734
C2:	0.0353	0.1488	0.3239	0.3274
h:	<b>1</b>	0	0	0
p:	0.0873	0.8957	0.2945	0.6362

# Results

if that is the case:

- There is a difference between Association & Similarity in terms of neural processing.
- This difference is most probably in the **time-frequency domain...** and reflects work of Klimesch, Schimke and Schwaiger 1994 and of Bastiaansen and Hagoort 2006.
- Would allow a BCI to leverage two dimensions between prime and probe based on two distinct frequency bands/semantic relations.

## BCI



# Semantic BCI



Find the word the subject is thinking about by (**prime**):

- presenting  $n$  other words (**probes**)
- decoding whether the probe is *associated* with the prime (binary single-trial classification on the same time slot of the N400)



THE END